

PRIVACY POLICY Of PandoraBiz.com

When you use our services, you're trusting us with your information. We understand this is a big responsibility and work hard to protect your information and put you in control.

This Privacy Policy is meant to help you understand what information we collect, why we collect it, and how you can update, manage, export, and delete your information.

Effective and Updated on January 01, 2025

We build a range of services that help millions of people daily to explore and interact with the world in new ways. Our services include:

- com apps, sites, and devices, like Search, listing, and PandoraBiz.com Home
- Platforms like the affiliate marketing and Independent Business Manager system
- Products that are integrated into third-party apps and sites, like ads and embedded PandoraBiz.com Maps

You can use our services in a variety of ways to manage your privacy. For example, you can sign up for a PandoraBiz.com Account if you want to create and manage content like emails and photos, or see more relevant search results. And you can use many PandoraBiz.com services when you're signed out or without creating an account at all, like searching on PandoraBiz.com or watching ads or videos. You can also choose to browse the web privately using any browser in Incognito mode. And across our services, you can adjust your privacy settings to control what we collect and how your information is used.

If you have any questions about this Privacy Policy, you can contact us by clicking here:

INFORMATION PANDORABIZ.COM COLLECTS

We want you to understand the types of information we collect as you use our services We collect information to provide better services to all our users — from figuring out basic stuff like which language you speak, to more complex things like which ads you'll find most useful, the people who matter most to you online, or which ads or videos you might like. The information PandoraBiz.com collects, and how that information is used, depends on how you use our services and how you manage your privacy controls.

When you're not signed in to a PandoraBiz.com Account, we store the information we collect with unique identifiers tied to the browser, application, or device you're using. This helps us do things like maintain your language preferences across browsing sessions.

When you're signed in, we also collect information that we store with your PandoraBiz.com Account, which we treat as personal information.



Things you create or provide to us

When you create a PandoraBiz.com Account, you provide us with personal information that includes your name and a password. You can also choose to add a phone number or payment information to your account. Even if you aren't signed in to a PandoraBiz.com Account, you might choose to provide us with information — like an email address to receive updates about our services.

We don't collect the content you create, upload, or receive from others when using our services. This includes things like email you write and receive, photos and videos you save, docs and spreadsheets you create, and comments you make on YouTube videos or any other social media.

<u>Note:</u> Only Visa and MasterCard both Credit and Debit Card are accepted for the payment and we are using authorized 3D Secure Merchant Payment Gateway System Provided by Bank Of Bhutan Limited after complete verifications along with Secure Socket Layer (SSL) encryption is used to ensure sensitive data of yours is completely protected.

Information we collect as you use our services

Your apps, browsers & devices

We collect information about the apps, browsers, and devices you use to access PandoraBiz.com services, which helps us provide features like automatic product updates and dimming your screen if your battery runs low.

The information we collect includes unique identifiers, browser type and settings, device type and settings, operating system, mobile network information including carrier name and phone number, and application version number. We also collect information about the interaction of your apps, browsers, and devices with our services, including IP address, crash reports, system activity, and the date, time, and referrer URL of your request.

We collect this information when a PandoraBiz.com service on your device contacts our servers — for example, when you install an app from the Play Store or when a service checks for automatic updates. If you're using an Android device with PandoraBiz.com apps, your device periodically contacts PandoraBiz.com servers to provide information about your device and connection to our services. This information includes things like your device type, carrier name, crash reports, and which apps you've installed.



Your activity

We collect information about your activity in our services, which we use to do things like recommend ads or business videos you might like. The activity information we collect may include:

- Terms you search for
- Videos you watch
- · Views and interactions with content and ads
- Voice and audio information when you use audio features
- Purchase activity
- People with whom you communicate or share content
- Activity on third-party sites and apps that use our services
- Any browser browsing history you've synced with your PandoraBiz.com Account

If you use our services to make and receive calls or send and receive messages, we may collect telephony log information like your phone number, calling-party number, receiving-party number, forwarding numbers, time and date of calls and messages, duration of calls, routing information, and types of calls.

You can visit your PandoraBiz.com Account to find and manage activity information that's saved in your account.

Your location information

We collect information about your location when you use our services, which helps us offer features like driving directions for your weekend getaway or showtimes for movies playing near you.

Your location can be determined with varying degrees of accuracy by:

- GPS
- IP address
- Sensor data from your device
- Information about things near your device, such as Wi-Fi access points, cell towers, and Bluetooth-enabled devices

The types of location data we collect depend in part on your device and account settings. For example, you can turn your Android device's location on or off using the device's settings app. You can also turn on Location History if you want to create a private map of where you go with your signed-in devices.

In some circumstances, PandoraBiz.com also collects information about you from publicly accessible sources. For example, if your business name appears in your local newspaper, PandoraBiz.com's Search engine may index that article and display it to other people if they search for your business name. We may also collect information about you from trusted partners, including marketing partners who provide us with information about potential customers of our business services, and security partners who provide us with information to protect against abuse. We also receive information from advertisers to provide advertising and research services on their behalf.



We use various technologies to collect and store information, including cookies, pixel tags, local storage, such as browser web storage or application data caches, databases and server logs.

WHY PANDORABIZ.COM COLLECTS DATA

We use data to build better services

We use the information we collect from all our services for the following purposes:

Provide our services

We use your information to deliver our services, like processing the terms you search for in order to return results or helping you share content by suggesting recipients from your contacts.

Maintain & improve our services

We also use your information to ensure our services are working as intended, such as tracking outages or troubleshooting issues that you report to us. And we use your information to make improvements to our services — for example, understanding which search terms are most frequently misspelled helps us improve spell-check features used across our services.

Develop new services

We use the information we collect in existing services to help us develop new ones. For example, understanding how people organized their photos in photo apps, helped us design and launch PandoraBiz.com Photos.

Provide personalized services, including content and ads

We use the information we collect to customize our services for you, including providing recommendations, personalized content, and customized search results. For example, Security Checkup provides security tips adapted to how you use PandoraBiz.com products. And PandoraBiz.com uses information like followings, ads and videos you've watched to suggest new business you might like.

Depending on your settings, we may also show you personalized ads based on your interests. For example, if you search for "Himalayas tourism," you may see an ad for travel agency based in Himalayas area when you're searching the business listing that shows ads served by PandoraBiz.com. You can control what information we use to show you ads by visiting your ad settings.

- We don't show you personalized ads based on sensitive categories, such as race, religion, sexual orientation, or health.
- We don't share information that personally identifies you with advertisers, such as your name or email, unless you ask us to. For example, if you see an ad for a nearby pet shop and select the "tap to message" button, we'll connect you and may share your contact details with the pet shop.

Measure performance

We use data for analytics and measurement to understand how our services are used. For example, we analyze data about your visits to our sites to do things like optimize product design. And we also use data about the ads you interact with to help advertisers understand the performance of their ad campaigns. We use a variety of tools to do this, including



PandoraBiz.com Analytics. When you visit sites that use PandoraBiz.com Analytics, PandoraBiz.com and a PandoraBiz.com Analytics customer may link information about your activity from that site with activity from other sites that use our ad services.

Communicate with you

We use information we collect, like your email address, to interact with you directly. For example, we may send you a notification if we detect suspicious activity, like an attempt to sign in to your PandoraBiz.com Account from an unusual location. Or we may let you know about upcoming changes or improvements to our services. And if you contact PandoraBiz.com, we'll keep a record of your request in order to help solve any issues you might be facing.

Physical Address

 The physical address is collected and used in the app to ensure accurate delivery of orders to the specified location.

Device ID

The device ID is stored to save cart information when the user is not logged in. It is
also used to manage the referral system and coupon codes, ensuring that the same
device cannot use referral rewards or coupon codes more than once.

Phone Number

• The phone number is used to contact users, facilitating smoother communication during the delivery process.

Protect PandoraBiz.com, our users, and the public

We use information to help improve the safety and reliability of our services. This includes detecting, preventing, and responding to fraud, abuse, security risks, and technical issues that could harm PandoraBiz.com, our users, or the public.

We use different technologies to process your information for these purposes. We use automated systems that analyze your content to provide you with things like customized search results, personalized ads, or other features tailored to how you use our services. And we analyze your content to help us detect abuse such as spam, malware, and illegal content.

We also use algorithms to recognize patterns in data. For example, PandoraBiz.com business search helps people find your business detecting common business keywords or terms. We may combine the information we collect among our services and across your devices for the purposes described above. For example, if you watch ad of football, you might see an ad for sports shop on a site that uses our ad products. Depending on your account settings, your activity on other sites and apps may be associated with your personal information in order to improve PandoraBiz.com's services and the ads delivered by PandoraBiz.com.

If other users already have your email address or other information that identifies you, we may show them your publicly visible PandoraBiz.com Account information, such as your name and photo. This helps people identify an email coming from you, for example. We'll ask for your consent before using your information for a purpose that isn't covered in this Privacy Policy.



YOUR PRIVACY CONTROLS

You have choices regarding the information we collect and how it's used

This section describes key controls for managing your privacy across our services.

Managing, reviewing, and updating your information

When you're signed in, you can always review and update information by visiting the services you use. For example, Photos and Drive are both designed to help you manage specific types of content you've saved with PandoraBiz.com.

We also built a place for you to review and control information saved in your PandoraBiz.com Account. Your PandoraBiz.com Account includes:

Privacy controls

Activity Controls

Decide what types of activity you'd like saved in your account. For example, you can turn on Location History if you want traffic predictions for your daily commute, or you can save your ad Watch History to get better ad suggestions.

Ad settings

Manage your preferences about the ads shown to you on PandoraBiz.com and on sites and apps that partner with PandoraBiz.com to show ads. You can modify your interests, choose whether your personal information is used to make ads more relevant to you, and turn on or off certain advertising services.

About you

Control what others see about you across PandoraBiz.com services.

Shared endorsements

Choose whether your name and photo appear next to your activity, like reviews and recommendations, that appear in ads.

Information you share

Control whom you share information with through your account on PandoraBiz.com.

Ways to review & update your information My Activity

My Activity allows you to review and control data that's created when you use PandoraBiz.com services, like searches you've done or your visits to PandoraBiz.com. You can browse by date and by topic, and delete part or all of your activity.

PandoraBiz.com Dashboard

PandoraBiz.com Dashboard allows you to manage information associated with specific products.

Your personal information

Manage your contact information, such as your name, email, and phone number.

When you're signed out, you can manage information associated with your browser or device, including:

- Signed-out search personalization: Choose whether your search activity is used to offer you more relevant results and recommendations.
- Ad settings: Review. view and delete your Ad Search History
- Ad Settings: Manage your preferences about the ads shown to you on PandoraBiz.com and on sites and apps that partner with PandoraBiz.com to show ads.



Exporting, removing & deleting your information

You can export a copy of content in your PandoraBiz.com Account if you want to back it up or use it with a service outside of PandoraBiz.com.

You can also request to remove content from specific PandoraBiz.com services based on applicable law.

To delete your information, you can:

- Delete your content from specific PandoraBiz.com services
- Search for and then delete specific items from your account using My Activity
- Delete specific PandoraBiz.com products, including your information associated with those products
- Delete your entire PandoraBiz.com Account

Delete your information

And finally, Inactive Account Manager allows you to give someone else access to parts of your PandoraBiz.com Account in case you're unexpectedly unable to use your account. There are other ways to control the information PandoraBiz.com collects whether or not you're signed in to a PandoraBiz.com Account, including:

- Browser settings: For example, you can configure your browser to indicate when PandoraBiz.com has set a cookie in your browser. You can also configure your browser to block all cookies from a specific domain or all domains. But remember that our services rely on cookies to function properly, for things like remembering your language preferences.
- Device-level settings: Your device may have controls that determine what information we collect. For example, you can modify location settings on your Android device.

SHARING YOUR INFORMATION

When you share your information

Many of our services let you share information with other people, and you have control over how you share. For example, you can share videos or ads on YouTube, Facebook or any other social media integrated with PandoraBiz.com publicly or you can decide to keep your ad or videos private. Remember, when you share information publicly, your content may become accessible through search engines, including PandoraBiz.com Search.

When you're signed in and interact with some PandoraBiz.com services, like leaving comments on a ad or video, your name and photo appear next to your activity. We may also display this information in ads depending on your Shared endorsements setting.

When PandoraBiz.com shares your information

We do not share your personal information with companies, organizations, or individuals outside of PandoraBiz.com except in the following cases:

With your consent

We'll share personal information outside of PandoraBiz.com when we have your consent. For example, if you use PandoraBiz.com to contact our other user or clients, we'll get your permission before sharing your name or phone number with the other user or clients. We'll ask for your explicit consent to share any sensitive personal information.



With domain administrators

If you're a student that uses PandoraBiz.com services (), your account administrator and resellers who manage your account will have access to your PandoraBiz.com Account. They may be able to:

- Access and retain information stored in your account, like your email
- View statistics regarding your account, like how many apps you install
- Change your account password
- Suspend or terminate your account access
- Receive your account information in order to satisfy applicable law, regulation, legal process, or enforceable governmental request
- Restrict your ability to delete or edit your information or your privacy settings

For external processing

We provide personal information to our affiliates and other trusted businesses or persons to process it for us, based on our instructions and in compliance with our Privacy Policy and any other appropriate confidentiality and security measures. For example, we use service providers to help us with customer support.

For legal reasons

We will share personal information outside of PandoraBiz.com if we have a good-faith belief that access, use, preservation, or disclosure of the information is reasonably necessary to:

- Meet any applicable law, regulation, legal process, or enforceable governmental request. We share information about the number and type of requests we receive from governments in our Transparency Report.
- Enforce applicable Terms of Service, including investigation of potential violations.
- Detect, prevent, or otherwise address fraud, security, or technical issues.
- Protect against harm to the rights, property or safety of PandoraBiz.com, our users, or the public as required or permitted by law.

We may share non-personally identifiable information publicly and with our partners — like publishers, advertisers, developers, or rights holders. For example, we share information publicly to show trends about the general use of our services. We also allow specific partners to collect information from your browser or device for advertising and measurement purposes using their own cookies or similar technologies.

If PandoraBiz.com is involved in a merger, acquisition, or sale of assets, we'll continue to ensure the confidentiality of your personal information and give affected users notice before personal information is transferred or becomes subject to a different privacy policy.

KEEPING YOUR INFORMATION SECURE

We build security into our services to protect your information

All PandoraBiz.com products are built with strong security features that continuously protect your information. The insights we gain from maintaining our services help us detect and automatically block security threats from ever reaching you. And if we do detect something risky that we think you should know about, we'll notify you and help guide you through steps to stay better protected.

We work hard to protect you and PandoraBiz.com from unauthorized access, alteration, disclosure, or destruction of information we hold, including:



- We use encryption to keep your data private while in transit
- We offer a range of security features, like safe searching, Security Checkup, Verification to help you protect your account
- We review our information collection, storage, and processing practices, including physical security measures, to prevent unauthorized access to our systems
- We restrict access to personal information to PandoraBiz.com employees, contractors, and agents who need that information in order to process it. Anyone with this access is subject to strict contractual confidentiality obligations and may be disciplined or terminated if they fail to meet these obligations.

COMPLIANCE & COOPERATION WITH REGULATORS

We regularly review this Privacy Policy and make sure that we process your information in ways that comply with it.

Data transfers

We maintain data from worldwide and your information may be processed on servers located outside of the country where you live. Data protection laws vary among countries, with some providing more protection than others. Regardless of where your information is processed, we apply the same protections described in this policy. We also comply with certain legal frameworks relating to the transfer of data, such as the EU-US and Swiss-US Privacy Shield Frameworks.

When we receive formal written complaints, we respond by contacting the person who made the complaint. We work with the appropriate regulatory authorities, including local data protection authorities, to resolve any complaints regarding the transfer of your data that we cannot resolve with you directly.

ABOUT THIS POLICY

When this policy applies

This Privacy Policy applies to all of the services offered by PandoraBiz.com and its affiliates, including Independent Business Manager Programs or services offered on third-party sites, such as advertising services. This Privacy Policy doesn't apply to services that have separate privacy policies that do not incorporate this Privacy Policy.

This Privacy Policy doesn't apply to:

- The information practices of other companies and organizations that advertise our services
- Services offered by other companies or individuals, including products or sites that may include PandoraBiz.com services, be displayed to you in search results, or be linked from our services

Changes to this policy

We change this Privacy Policy from time to time. We will not reduce your rights under this Privacy Policy without your explicit consent. We always indicate the date the last changes were published. If changes are significant, we'll provide a more prominent notice (including, for certain services, email notification of Privacy Policy changes).



RELATED PRIVACY PRACTICES

Specific PandoraBiz.com services

The following privacy notices provide additional information about some PandoraBiz.com services:

- Affiliates
- Bookmark Listings
- Payments
- com Ad services

PandoraBiz.com Accounts Managed with Family Link, for Children under 13 (or applicable age in your country)

Other useful resources

The following highlight useful resources for you to learn more about our practices and privacy settings.

- Your PandoraBiz.com Account is home to many of the settings you can use to manage your account
- Privacy Checkup guides you through key privacy settings for your PandoraBiz.com Account
- com's safety center helps you learn more about our built-in security, privacy controls, and tools to help set digital ground rules for your family online
- Privacy & Terms provides more context regarding this Privacy Policy and our Terms of Service
- Technologies includes more information about:
 - How PandoraBiz.com uses cookies
 - Technologies used for Advertising

User Data Policy

User Data Policy for PandoraBiz.com Effective Date: 1st January 2024

Thank you for using PandoraBiz.com. This User Data Policy outlines how we collect, use, store, and protect your personal information when you interact with our website and mobile application. We are committed to ensuring the privacy and security of your data and comply with applicable privacy laws and regulations, including the requirements set forth by the Google Play Store. By using our platform, you consent to the practices described in this policy.

- 1. Information Collection
- 1.1 Personal Information: We may collect personal information such as your name, email address, username, password, shipping address, billing information, and contact details when you create an account, make a purchase, or engage in social networking activities on our platform. We collect this information to provide you with the requested services, process orders, personalize your experience, and enable social networking features.



- 1.2 Usage Information: We automatically collect certain information about your interactions with our platform, including your IP address, device information, browser type, and browsing activity. This information helps us analyze trends, improve our services, and enhance your user experience.
- 1.3 Social Networking Information: When you use our social networking features, such as posting comments, sharing content, or participating in discussions, we collect the information you provide and display it to other users based on your privacy settings.
- 2. Information Use
- 2.1 Ecommerce Services: We use your personal information to process and fulfill your orders, including shipping, delivery, and payment processing. We may also use your information to communicate with you regarding your purchases, provide customer support, and send transactional notifications.
- 2.2 Account Management: If you create an account on our platform, we will use your personal information to manage your account, enable personalized features, and facilitate social networking interactions.
- 2.3 Social Networking Services: We use the information you provide through social networking activities to enable social interactions, facilitate communication between users, and personalize your social networking experience. Please be aware that any information you disclose publicly through social networking activities may be viewed and used by others.
- 2.4 Communication: With your consent, we may use your contact information to send you promotional offers, newsletters, and updates about our services. You can opt-out of receiving such communications at any time.
- 2.5 Analytics and Improvements: We may use usage information to analyze platform performance, monitor user behavior, and make improvements to our services, features, and user interface.
- 3. Information Sharing
- 3.1 Service Providers: We may share your personal information with trusted third-party service providers who assist us in delivering our products and services, such as payment processors, shipping carriers, and hosting providers. These service providers have access to your personal information only for the purpose of performing their services and are obligated to protect it in accordance with applicable data protection laws.
- 3.2 Social Networking Interactions: When you engage in social networking activities on our platform, your username, profile picture, and shared content may be visible to other users based on your privacy settings. Please exercise caution and review your privacy settings to control the information you share with others.
- 3.3 Legal Compliance and Protection: We may disclose your personal information if required to do so by law or in response to a valid legal request, such as a court order or government inquiry. We may also disclose information to protect our rights, property, or safety, or the rights, property, or safety of our users or others.
- 3.4 Business Transfers: In the event of a merger, acquisition, or sale of our business, your personal information may be transferred as part of the transaction. We will notify you of any such change and ensure the protection of your personal information in accordance with this policy.



4. Data Security

We implement reasonable security measures to protect your personal information from unauthorized access, disclosure, alteration, or destruction. We use industry-standard encryption technologies to safeguard your data during transmission and store it securely on our servers. However, please note that no method of transmission or storage over the internet is completely secure, and we cannot guarantee absolute security.

5. Data Retention

We will retain your personal information only for as long as necessary to fulfill the purposes outlined in this policy, unless a longer retention period is required or permitted by law. When we no longer need your data, we will securely dispose of it in accordance with applicable regulations.

6. Your Rights and Choices

You have certain rights regarding your personal information, including the right to access, correct, update, or delete your data. You can exercise these rights by accessing the relevant account settings or by contacting us using the information provided at the end of this policy. Please note that some data may be retained for legitimate business purposes or as required by law.

7. Third-Party Links and Services

Our platform may contain links to third-party websites or services that are not under our control. We are not responsible for the privacy practices or content of such third-party sites. We encourage you to review the privacy policies of those third parties before providing any personal information.

8. Changes to this Policy

We may update this User Data Policy from time to time. Any changes will be effective upon posting the revised policy on our platform. We encourage you to review this policy periodically to stay informed about how we handle your personal information.

9. Contact Us

If you have any questions, concerns, or requests regarding this User Data Policy or the handling of your personal information, please contact us at Hi@PandoraBiz.com. Thank you for using PandoraBiz.com. We are committed to protecting your privacy and providing a safe and secure experience.



Update Of Terms

Anytime we can update the program terms without notifying you but we will notify you in instant in email or push notification method once we update the program terms.

About these Terms

We may modify these terms or any additional terms that apply to a Service to, for example, reflect changes to the law or changes to our Services. You should look at the terms regularly. We'll post notice of modifications to these terms on this page. We'll post notice of modified additional terms in the applicable Service. Changes will not apply retroactively and will become effective no sooner than fourteen days after they are posted. However, changes addressing new functions for a Service or changes made for legal reasons will be effective immediately. If you do not agree to the modified terms for a Service, you should discontinue your use of that Service.

If there is a conflict between these terms and the additional terms, the additional terms will control for that conflict.

These terms control the relationship between PandoraBiz.com and you. They do not create any third party beneficiary rights.

If you do not comply with these terms, and we don't take action right away, this doesn't mean that we are giving up any rights that we may have (such as taking action in the future). If it turns out that a particular term is not enforceable, this will not affect any other terms. The courts in some countries will not apply Bhutan law to some types of disputes. If you reside in one of those countries, then where Bhutan law is excluded from applying, your country's laws will apply to such disputes related to these terms. Otherwise, you agree that the laws of Bhutan, excluding Bhutan's choice of law rules, will apply to any disputes arising out of or relating to these terms or the Services. Similarly, if the courts in your country will not permit you to consent to the jurisdiction and venue of the courts in Thimphu 11001, Bhutan, then your local jurisdiction and venue will apply to such disputes related to these terms. Otherwise, all claims arising out of or relating to these terms or the services will be litigated exclusively in the federal or state courts of Thimphu 11001, Bhutan, and you and PandoraBiz.com consent to personal jurisdiction in those courts.

For information about how to contact PandoraBiz.com